



IDI International
Development
Institute

UCSC Silicon Valley
Extension
PROFESSIONAL EDUCATION



Digital Leadership Program

October 21-25, 2024 California (USA)

In Partnership with:

University of California, Santa Cruz
Silicon Valley Professional Education (USA)

WHY DIGITAL LEADERSHIP PROGRAM?

This program merges technical expertise with leadership development, equipping senior executives to drive innovation and creative disruption. Designed to optimize and accelerate your digital transformation, it empowers participants to understand, manage, and implement key components of this critical journey.

Through immersive case studies, participants gain valuable insights from industry leaders who have successfully navigated their own digital transformation journeys. Working collaboratively in small teams, they'll delve into a proven set of strategic planning tools, allowing them to directly apply program learnings to their own organizations' digital transformations. The program culminates with each participant leaving with a first, actionable draft of their own digital transformation roadmap.

OUR APPROACH AND PROGRAM

Training is held by senior people and industry thought leaders. The hybrid program for 12 days includes synchronous and asynchronous training.

OUR APPROACH



Orientation

- Virtual
- Evening (2 to 3 hours)



Virtual Classes

- 1 sessions week for 4 weeks
- Project based assignments (30 minutes a week)



In Person Classes in the USA

- 2.5 hours a day for 5 days.
- 1/2 day Industry visits and round table with industry leaders



Post Training Evaluation

- Two hours post session evaluation
- Self Evaluation Activities





Our program is structured as below:

Module 1:

Initial Orientation and Virtual Learning Phase (Virtual)

Module 2: Fundamentals of Digital Leadership

1. Fundamentals of Digital Transformation

- The Role of AI and Machine Learning in Modern Business
- Blockchain Technology and Its Impact on Digital Security

2. Leadership in the Tech Era

- Adaptive Leadership Skills for the Digital Age
- Managing Remote Teams and Virtual Collaboration

3. Cybersecurity and Data Privacy Governance (Introduction)

- Key Concepts in Cybersecurity and Threat Landscape
- Confidentiality, Integrity, and Availability (CIA Triad)

4. Digital Strategy and Policy

- Developing Comprehensive Digital Strategies
- Policy Implications and Regulatory Considerations

5. Ethics in Digital Leadership

- Ethical Decision-Making in Technology
- Balancing Innovation with Responsibility

Module 3: Navigating Digital Disruption, Innovation, and Interactive Learning (Onsite)

1. Digital Disruption and Business Transformation

- Understanding the Impact of Digital Disruption on Industries
- Strategies for Navigating Business Transformation

2. Innovation Leadership and Project-Based Assignment

- Fostering a Culture of Innovation in Organizations
- Leading High-Performance Innovation Teams
- Case Study Analysis: Successful Digital Transformations
- Developing a Digital-First Mindset in Traditional Companies

3. Data Center Management

- Best Practices for Efficient Data Center Operations
- Sustainability and Scalability in Data Centers



Module 4: Deep Dive into Cybersecurity, Data Privacy Governance, and Industry Insights (Onsite)

1. Cybersecurity and Data Privacy Governance (Comprehensive)

- Best Practices for Cyber Resilience and Incident Response Regulatory Landscape and Compliance Frameworks
- Data Privacy Best Practices and Governance Models



2. Case Studies and Industry Insights

- Dissecting the Digital Transformation of a Fortune 500 Company
- Startups and Disruption: Lessons from Silicon Valley

Module 5: Agile Project Management, Scalable Technology Solutions, and Collaborative Strategy Development (Onsite)

1. Agile Project Management Principles

- Agile Methodologies and Project Delivery Frameworks
- Implementing Agile Practices in Project Management

2. Scalable Technology Solutions

- Architecting Scalable Systems for Business Growth
- Cloud Computing and Infrastructure Scalability

3. Collaborative Strategy Development

- Developing Transformation Strategies
- Drafting a Digital Transformation Roadmap

Module 6: Leading with Emotional Intelligence, Change Management, and Comprehensive Post-Training Evaluation (Onsite)

1. Leading with Emotional Intelligence and Change Management

- Understanding Emotional Intelligence and its Impact on Leadership
- Developing EQ for Effective Leadership
- Leading Organizational Change Initiatives
- Strategies for Overcoming Resistance to Change

2. Comprehensive Post-Training Evaluation and Future Application Planning


- Assessment of Key Learnings
- Interactive Quiz: Testing Knowledge on Digital Transformation Themes
- Roundtable: Sharing Implementation Plans and Peer Feedback
- Creating a Post-Program Action Plan for Continuous Learning



WHAT TO EXPECT?

- **In-depth Knowledge on Key Digital Technologies:** Understand the fundamentals and applications of AI, machine learning, block chain, and other emerging technologies.
- **Leadership Skills for the Digital Age:** Learn how to adapt leadership styles to manage technology-driven changes, with a focus on remote team management and virtual collaboration.
- **Strategic Planning and Implementation:** Acquire skills in integrating technology into business strategy, emphasizing risk management and sustainable solutions.
- **Hands-On Experience Through Project-Based Learning:** Engage in real-world case studies and projects to apply digital strategies in various business scenarios.
- **Innovation and Creativity Development:** Participate in workshops focused on design thinking, data-driven problem-solving, and ideation techniques.
- **Direct Insights from Industry Leaders:** Gain valuable insights during roundtable discussions with industry experts on current trends and future predictions in technology.
- **Networking with Industry Leaders:** Interact to build networks with industry leaders and peers.
- **Personalized Digital Transformation Roadmap Creation:** Develop a tailored digital transformation roadmap for your organization, with guided workshops and peer feedback.
- **Post-Training Evaluation and Action Plan:** End the program with a comprehensive evaluation of learnings and develop a concrete action plan for applying new skills and strategies in your professional environment.

WHO SHALL ATTEND?

- **Senior Executives and Managers:** Top-level leaders who are responsible for driving digital transformation initiatives within their organizations.
 - **Technology Leaders:** CTOs, IT directors, and other technology-focused executives looking to integrate innovative tech strategies with business objectives.
 - **Project and Program Managers:** Professionals overseeing tech-related projects and seeking to enhance their strategic and leadership skills in managing digital initiatives.
 - **Business Strategists and Consultants:** Individuals responsible for shaping and guiding the digital strategy of organizations, either internally or as external advisors.
 - **Entrepreneurs and Business Owners:** Leaders of startups or established businesses who aim to leverage digital technologies for business growth and competitive advantage.
 - **Innovation Officers and Specialists:** Professionals charged with fostering innovation within their organizations, particularly through digital means.
 - **Human Resources Executives:** HR leaders interested in understanding the impact of digital transformation on organizational structure and workforce management.
 - **Change Management Professionals:** Individuals responsible for managing and guiding change processes in organizations, especially relating to digital adoption and transformation.
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WHY TRAINING AT IDI?

International Development Institute (IDI) works with the private and public sectors to develop their capacity building. Our work includes helping them define their strategy, identify challenges, process improvement, and reengineering. IDI has been in the front end of capacity building in private and public sectors across all leadership levels. We focus on forming more robust and collaborative relationships. Our ability and perspective to connect human insights with technology help our clients realize the potential of infinite possibilities. IDI has been offering services to identify and deliver business-focused integrated performance management solutions for organizations and companies.

Training Location: San Jose, California (USA)

Date: October 21-25, 2024

Program Advisor

Mr. Bineet Sharma boasts 35 years of experience in computer science, education, and tech leadership. He's a software development veteran who now leads curriculum innovation at UC Santa Cruz Silicon Valley Extension. His expertise lies in crafting technology leadership programs for both leaders and educators, focusing on critical areas like digital leadership, scalability, security, and generative AI. Through his work in academia and the tech industry, Sharma has significantly impacted technological education, equipping professionals, educators, and students for the ever-changing tech landscape.



PROGRAM COST

The cost of the customized twelve-day program is \$4,250.00 per person. It includes shared room occupancy for twelve nights, breakfast, and lunch during five days of the training program, tuition, training materials, site visits, local transportation, and social events. A single occupancy room will cost an additional \$250.00 per person.

The fee excludes the passport fee, VISA fee, airfare, any personal transportation costs, and incidental expenses or additional hotel stays.

PROGRAM COST INCLUDES

- Virtual and in-person classes
- Full study-visit program guided and hosted with an expert
- Industry visit
- Hotel/breakfast, lunch and welcome dinner
- All expert sessions
- All program transportation during the visit
- Visa assistance (Invitation letter and other documents)
- Certificates of completion

CANCELLATION AND REFUND POLICY

» In order to cancel or reschedule a confirmed training please submit an email request to procurement@idiworldwide.net

» IDI will refund 50% of deposit amount if cancellation requests are submitted not less than 7 days prior to the scheduled course date.

» There will be no refund for any cancellation requests submitted less than 7 days prior to the scheduled course date.

» There will be no refund for no-shows.

» All cancellations must be made in writing.

SEND NOMINATIONS AND INQUIRIES

Please send in nominations for our upcoming training on "Digital Leadership Program" by emailing us at training@idiworldwide.net.

ASK QUESTIONS For any other information or general query about the institute or information about other training programs, send an email to training@idiworldwide.net.

OUR OTHER TRAINING PROGRAMS

Agile Project Management for Highly Scalable Projects

This course introduces the principles and practices associated with Agile project management using the popular scrum framework. We will discuss the project management processes of initiating, planning, and executing, as well as monitoring, control, and closing, all in the context of scrum. Case study-based instruction will demonstrate the benefits of the Scrum framework in promoting open collaboration and flexibility in adapting to changing market requirements.

Cyber security for Safeguarding the Business/Institutions

Cyber-attacks and data breaches are happening daily everywhere, prompting the US federal government to prioritize cyber security threats on critical supply chain networks. While large organizations can apply tremendous resources to manage their risks, smaller organizations don't have the same resources to implement critical safeguards. This means risk for large and small organizations alike is very high.

In this course, we will discuss the range of cyber threats, their impact on the supply chain and other related areas, regulations, and best practices in the industry. This course will provide you with additional skills in cyber-security whether you work with governments, universities, healthcare, financial institutes, manufacturing, and more because we all work in one or even multiple supply chains. More and more cyber-security requirements and compliance requirements are being pushed out to the supply chain.



Navigating Digital Disruption, Innovation, and Interactive Learning

This course explores the dynamics of digital disruption, fostering innovation, and the power of interactive learning. Participants will explore strategies for navigating the rapidly changing digital landscape, understand how to leverage technological advances for competitive advantage and engage with cutting-edge interactive learning methodologies. Designed for forward-thinking professionals, the course aims to equip learners with the insights and tools to thrive in an era of digital transformation and innovation.



Leading with Emotional Intelligence and Change Management

This course focuses on enhancing leadership skills through Emotional Intelligence (EI) and effective change management strategies. It aims to equip leaders with the ability to understand and manage their own emotions and those of others to foster a positive work environment and navigate through periods of change with resilience and agility. Participants will learn practical techniques for driving organizational change, improving team dynamics, and enhancing decision-making and problem-solving abilities.

ABOUT US

The International Development Institute (IDI)

is a learning institute based in Washington, D.C, to promote development and global understanding through knowledge transfer and exchanges. IDI provides capacity-building and institutional strengthening programs through short-term courses, projects, training, workshops, and study tours.



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At IDI, knowledge-sharing, and exchanges are crucial for community and country development. IDI offers demand-driven world-class training and capacity building to help produce influential leaders worldwide. IDI has proudly conducted training programs for executives from Asia, the Middle East, and Africa for over seven years.

UCSC Silicon Valley is an accredited institution with more than 50 years of experience providing professional expertise to domestic and international students. Our certificates, short programs, and hundreds of practical courses serve people at all levels of their careers.

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