



**IDI** International  
Development  
Institute



**MICHIGAN STATE**  
UNIVERSITY



**GLOBAL PUBLIC  
HEALTH MANAGEMENT  
LEADERSHIP PROGRAM**

## BACKGROUND

In recent years, global health has advanced rapidly with the development of vaccines, more effective drugs, improved diagnostic techniques, new interventions, enhanced communications, and innovative technologies; however, the success rate of global health interventions has not always kept pace. Moreover, with the advent of the COVID era, the demand for healthcare managers and leaders has risen. A significant factor is a lack of competencies and effective public health professionals, specifically in developing countries. Finally, the successful implementation of evidence-based interventions requires both traditional public health activities and competent healthcare managers and leaders.

Health care has become more complex and specialized, and a false dichotomy between public health experts and health services managers has evolved. Whereas public health professionals have traditionally focused on society and the health requirements of the population, health service managers have tended to focus on the organization, particularly the financial demand of secondary and tertiary care sectors. Through training based on fundamental principles and a common language, public health management tries to build a shared understanding of these diverse pressures on managers and public health practitioners. If resources are to be used most efficiently, the fundamental – but complex – interrelationships between public health and primary, secondary, and tertiary care must be better understood.

At the community level, health systems focus on enhancing linkages between institutions and improving the organizational capacity of local organizations. Multinational collaborations boost community health at the national level through inspiring leaders, sharing knowledge, involving stakeholders, and increasing program monitoring and evaluation. This business strategy directly leads to better health outcomes in the private sector, as international development focuses more on primary healthcare, which is particularly dependent on effective health system management, and thus improves the management of non-communicable diseases (NCDs), which rely on well-managed primary healthcare. Corporations can further impact chronic disease care, such as NCDs, by promoting access to medicines through corporate social responsibility.



## PROGRAM OBJECTIVES

The Global Healthcare Management and Public Health Leadership Program is designed for Healthcare leaders and Public Health officials to address critical components of integrated health practice, epidemiology, health policy, behavioral sciences education, environmental health, and research. Global health targets can be successfully achieved through effective theory and scientific innovation management. WHO emphasizes the importance of developing well-trained public health professionals to deliver global health services through leadership training, strategic Healthcare planning, and implementation. Countries, especially developing nations and healthcare institutions, must prioritize developing a cadre of healthcare managers and leaders, primarily physicians. To improve quality care, global health managers with comparative knowledge of how health systems work in different countries must be hired for both urban and rural locations.

Your participation is an unmatched opportunity to build relationships with colleagues in the South Asia region and faculty that will serve you. The program will highlight international best practices in Global Healthcare Management and Public health Leadership. In addition, this program will focus on lessons learned and successful programs and policies adopted in the development of public health.



## COURSE HIGHLIGHTS

The course/program will aim to provide participants with the knowledge and skills to recognize the global burden and major determinants of disease with description of the role of epidemiology to health. The program can create and oversee procedures for innovation, improvement, and transformation in the departments, services, and centers within a healthcare organization in fact managing the entire healthcare ecosystems. Further the program can develop leaders who are capable of recognizing, comprehending, and incorporating leadership competencies into routine health management practices.

The proposed programs is designed :

- To help the Healthcare professionals develop managerial and leadership skills to effectively manage their healthcare operations, systems and processes in hospitals and clinics and allied healthcare organizations.
- To provide a concentrated approach by drawing parallels towards best practices in health and business management concepts and linking theory into practice in undertaking leadership roles in hospitals.

- To develop effective health managers and leaders who can critically evaluate and analyze the financial and economic condition of the healthcare organizations and have the skills of analyzing business and health outcomes, process/outcome relationships and methods for process improvement.
- To successfully enable quick decision-making skills by a factual methodology for choosing the right choice and prioritizing from the alternative available in professional and personal fronts.
- To generate a technology driven health care manager and a leader who excels in the friendliness of computer, software usage, typing, writing, time management, and technical knowhow with a mix of deliverable language of health care to the general population.
- To assist the healthcare professionals in fundamentals and dynamics of communication literacy, verbal, written and presentation skills, in pursuit of excellence in their performances.
- To assess and compare the health status of populations, determinants of health and illness, and the management of health risks and behaviors in diverse populations by the help designing solutions using research-oriented results.
- To inculcate the acceptance and understanding of harmony of the community and population with ethical considerations in dealing with the management of human life with full accountability and responsibility.

## LEARNING OUTCOMES

To inspire and motivate others to work effectively in understanding the impact of public health issues and implementing evidence-informed, sustainable solutions, this Health Administration and Public Health Leadership program will prepare current and future health practitioners, researchers, policymakers, and scholars to create ethical and diverse organizational cultures. The program will be able to lead the responsible development of new knowledge, new methods for saving lives, and new ways to improve health to advance science and technology, public health, and medicine in the developing countries of the world.

- Management and Leadership
- Global health policy and public health systems
- Interplay of race, gender, social inequalities, and marginalized population
- Health Informatics
- Digitization and AI
- Build regional public health expert network of participants



## PROGRAM DELIVERY

The program's hybrid model includes sixty minutes long virtual sessions a week before in-person training in Kathmandu. It also has a 60-minute lessons-learned session four weeks after the training in Kathmandu. It helps our faculties set our expectations straight, get to know participants better and measure the program's effectiveness.

## PROGRAM COST

The cost of the customized program is US\$XXXX/per person. The fee will cover accommodation (Single occupancy for six nights), breakfast, and lunch during five days of the training program, tuition, training materials, site visits, local transportation, and social events). The fee will exclude the passport fee, VISA fee, airfare, any cost for personal transportation, and incidental and additional stay at the hotel.

## CANCELLATION AND REFUND POLICY

- » In order to cancel or reschedule a confirmed training please submit an email request to [training@idiworldwide.net](mailto:training@idiworldwide.net).
- » IDI will refund 50% of deposit amount if cancellation requests are submitted not less than 7 days prior to the scheduled course date.
- » There will be no refund for any cancellation requests submitted less than 7 days prior to the scheduled course date.
- » There will be no refund for no-shows.
- » All cancellations must be made in writing.

## SEND NOMINATIONS AND INQUIRIES

Please send in nominations for our upcoming training on “Contract Finance Management Leadership Program” by emailing us at [training@idiworldwide.net](mailto:training@idiworldwide.net). SEND QUESTIONS For any other information or general query about the institute or information about other training programs, send an email to [training@idiworldwide.net](mailto:training@idiworldwide.net).



## ABOUT US

The International Development Institute (IDI) is a learning institute based in Washington, DC, to promote development and global understanding through knowledge transfer and exchanges. IDI provides capacity-building and institutional strengthening programs through short-term courses, projects, training, workshops, and study tours. At IDI, knowledge-sharing, and exchanges are crucial for community and country development. IDI offers demand-driven world-class training and capacity building to help produce influential leaders worldwide. IDI has proudly conducted training programs for executives from Asia, the Middle East, and Africa for over seven years.

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